

PARTS AND LABOR DESIGN
NEW YORK CITY

Who are we?

Established in 2009, Parts and Labor Design is a full service design firm specializing in hospitality, commercial and retail experiences. Internationally recognized, PLD is highly sought after for award winning designs and an undeniable commitment to their clients. A relentless pursuit of relevant and timeless design is at the very core of what defines us.

What do we do?

PLD offers a bespoke, bare-knuckled and integrated approach to design with a focus on unique and highly customized interiors, furniture and lighting. Collectively we combine our talents and expertise and consider every element and every detail in order to create a holistic design and a tailored experience that aligns with ethos of our brand partners.

Why do we do it?

Parts and Labor's foundation is built upon relationships with fellow designers, fabricators and most importantly clients. PLD's innovative approach pushes the boundaries and the ultimate goal has always been a shared sense of values and vision, and that each product embodies integrity, originality and a love of design.

We believe in creating meaningful and memorable experiences through design that balances both the emotional and the practical.

The Emotional

Today, there has been a recent shift towards the intangible, whereby the experience, the emotional connections and feelings have become the most valuable assets of the brand. Our designs hope to facilitate these responses. Each element within the space offers something unique and unexpected, building curiosity and engagement throughout the journey.

Thoughtful and considered details surprise and delight, materiality activates the senses and the overall aesthetic ties into the brand's values and behaviors. Each component creates and adds to the overall story, building long-lasting and memorable relationships between the guest, the space and ultimately the brand.

The Practical

With integrated design thinking at the core of everything we do, we prioritize intelligent programming to establish key opportunities for unique design, intuitive guest experience, seamless operations and full brand immersion.

Thinking ahead, our designs always aim to be future proof, considering the functionality, longevity and timelessness of each element in development of the overall aesthetic. Both technological and social connectivity are key in allowing for an integrated design approach that aligns with guest experience, and addresses the needs and values of the individual as well as the collective.



Jeremy Levitt
Founder

Jeremy Levitt was born in Detroit, Michigan. Following his passion of fine arts, design and craftsmanship, he graduated from the College for Creative Studies with a BFA in Industrial Design and Crafts. He relocated to New York City where he worked for a variety of firms including Gaetano Pesce, Donghia and AvroKO as Furniture and Lighting Director.

An entrepreneurial focus drove Jeremy to start Parts and Labor Design in 2009. Jeremy applies a hands on approach to design and has fostered a value of considered detail and thoughtfulness within the studio.



Danu Kennedy
Partner

Danu has a Bachelor of Design in Interior Architecture and a Masters in Architecture from Victoria University of Wellington in New Zealand. Upon completion of her education Danu moved to New York City in 2011 and began her career in residential Design and Architecture for David Howell Design while also developing independent projects, most notably the New York City based cafe Happy Bones as well as retail and residential spaces.

In 2014, Danu joined the Parts and Labor Design team. As Partner, she is deeply involved in all aspects of the firm, overseeing daily operations and projects alongside Jeremy.

Elizabeth Murphy
Studio Director
Project Lead

Julie Bartone
Associate

Sarah Thomas
Designer

Maddy Landis-Croft
FFE Designer

Experience

- **Parts and Labor Design**
Studio Director
(2020 – present)

Glen & Co
Senior Designer
(2016-2020)

Parry & Rosenthal
Architectural Designer
(2012-2015)

Education

- **University of Western Australia**
Master of Architecture
(2012)

University of Western Australia
Bachelor of Environmental
Design
(2009)

Recent PLD Projects

- Hotel Beacon, NY
Westin Hotel, DC
Beacon Hill Hotel, MA
Thompson Hotel, DC
JBG Americana, DC
JBG 2001 S Bell, DC
RXR 340 Madison, NY
Eastern Standard Boston, MA
Oyster Bar Boston, MA
Channelside Tampa, FL
Bancorp Portland, OR
The Spaniard, NY

Experience

- **Parts and Labor Design**
Associate
(2019 - present)

Cycle Projects
Interior Designer
(2016-2019)

AvroKO
Design Intern
(2016)

Education

- **CUNY**
Bachelor of Science: Spatial
Design
(2014)

City College of San Francisco
Associates Degree: Arts
(2012)

Recent Projects

- Thompson Hotel, CO
Thompson Hotel, DC
Google, Cambridge, MA
Google, Los Angeles, CA
Hyatt Place, Nashville, TN
Greywind, New York, NY
Autocamp, Moab, UT
Juniper Residence, Aspen, CO
Capital City Diner, Albany, NY
Grey Market Diner, Austin, TX

Experience

- **Parts and Labor Design**
Designer
(2021 – present)

Ewing Cole
Designer
(2018-2021)

GRADE New York
Design Intern
(2017)

Education

- **Florida State University**
Bachelor of Science
in Interior Design
(2018)

Recent PLD Projects

- Lupetto, NY
Sotto, NY
Eastern Standard, Boston, MA
Equal Measure, Boston, MA
All That, Boston, MA
JBG Americana, DC
Bancorp Portland, OR

Experience

- **Parts and Labor Design**
FFE Designer
(2022 – present)

West Elm
Furniture Designer
(2018-2022)

Egg Collective
Assistant
(2018)

Education

- **Clark Honors College at the
University of Oregon**
Eugene, Oregon, US
Bachelor of Arts,
Product Design
(2018)

Recent PLD Projects

- Marigold Club Houston, TX
Eastern Standard Boston, MA
Oyster Bar Boston, MA
RAY Phoenix, AZ
RAY Nashville TN
Arrama - Khobar, KSA

Awards

- AHEAD Asias 2020 – New Build Hotel - **Rosewood, Hong Kong**
- AHEAD Global 2020 – Gamechanger Longlisted - **Eaton Workshop, DC**
- AHEAD Global 2020 – Urban Hotel Finalist - **Rosewood, Hong Kong**
- Interior Design Magazine ‘Best Of Year’ 2020– Finalist - **Thompson Hotel, DC**
- Interior Design Magazine ‘Best Of Year’ 2020– Finalist - **Maialino Mare, DC**
- James Beard Awards 2019 – Outstanding Restaurant Design - **Pacific Standard Time, Chicago**
- AHEAD Americas 2019 - **Eaton Workshop, Wellness Center, DC**
- AHEAD Americas 2019- Finalist - **Eaton Workshop, American Son, DC**
- Surface Travel Awards 2019- Finalist - **Evelyn Hotel, New York**
- Surface Travel Awards 2019- Finalist - **Pacific Standard Time, Chicago**
- Surface Travel Awards 2019- Finalist - **Benno, The Evelyn Hotel, New York**
- Interior Design Magazine ‘Best of Year’ – Finalist Hotel Dining – **American Son, Eaton Workshop, DC**
- HD Awards 2019 - Finalist - **Pacific Standard Time, Chicago**
- HD Awards 2019 - Finalist - **American Son, Eaton Workshop, DC**
- Jean Banchet Awards 2019 – Best Restaurant Design - **Pacific Standard Time, Chicago**
- NYCxDESIGN Awards - Restaurant Design - **Scampi, New York**
- Interior Design Magazine ‘Best of Year’ – Finalist Co-Working Space – **Blender Workspace, New York**
- Interior Design Magazine ‘Best of Year’ – Finalist Urban Chain Hotel - **Thompson Nashville**
- AHEAD Americas Awards, Urban Hotel New Build, 2017 - Finalist - **Thompson Nashville**
- Eater “Best Restaurant in America 2017” – **The Grey in Savannah, Georgia**
- Eater “Best Restaurant Design” – **Walnut Street Cafe, Philadelphia**
- Hospitality Design, Finalist - Guestroom Design Lifestyle Hotels, 2017 - **Thompson Nashville**
- Hospitality Design, Finalist - Public Space Design Lifestyle Hotels, 2017 - **Thompson Nashville**
- Surface Travel Awards, Finalist - Bar, 2017 - **LA Jackson, Nashville**
- Gold Key Awards, Finalist - Fine Dining, 2017 - **Steadfast, Chicago**
- James Beard finalist for ‘Most Outstanding Restaurant Design 2015’ - **The Grey in Savannah, Georgia**
- Bon Appetit Magazine “Best Restaurant Design of 2015” - **The Grey in Savannah, Georgia**
- 2015 Hospitality Design Magazine “Special Judges Award for Fine Dining” - **The Grey in Savannah, Georgia**
- 2016 Historic Preservation Award - **The Grey in Savannah** for the Historic Savannah Foundation
- 2013 Travel + Leisure’s Best Restaurant Design - Honorable Mention - **Atera, New York**

Press

- Architectural Digest
- Dezeen
- New York Times
- Frame Magazine
- Forbes
- Vanity Fair
- Vogue
- Elle Décor
- Wallpaper* Magazine
- Bon Appetit
- Boutique Design
- Surface Magazine
- Departures Magazine
- Hospitality Interiors
- Hospitality Design Magazine
- WWD
- Food & Wine
- Eater
- Interior Design Magazine
- Grub Street
- New York Spaces
- Restaurant Development + Design
- Hotel Management
- Hotel Business Design
- Time Magazine

Clients

AJ Capital

The Berger Company

Thompson / Commune Hotel Group

Union Square Hospitality Group / Danny Meyer

Marcus Samuelsson Group

WeWork

The Grey Savannah

MGM Hotels and Casinos

Rosewood Hotels Hong Kong

Fairmont Hotels and Resorts

Michael Symon Restaurants

The Sands Hotel Group Las Vegas

Blender Workspace

Old No.77 Hotel

Triumph Hotel Group

Invest Hospitality

Provenance Hotel Group

GB Lodging

The Fifty50 Hospitality Group

Kimpton Hotel Group

Rockbridge Development Group

Starwood

JP Concepts

Plan Do Se

Atera

Le Royal Meridian Dubai

Ford Fry Atlanta

Brooklyn Fare

9MMedia

Samba Brands Management

Empire Stores Brooklyn

Midtown Equities

Borgata Hotel and Casino Atlantic City

50 Eggs

Beauty and Essex

Ward 3

Saison San Francisco

One Off Hospitality Group

The Frye Company

Geolo Capital

Eaton Hotels / Langham Hospitality Group

Brandywine Realty Trust

GFI Capital

Jonathan Benno

KHP Capital Partners Hotel Real Estate

Scape

RXR Realty

Schulson Collective

Wright Investments

Continental Real Estate

Alex Stupak

Boston Properties

MM88 Florida Keys

Hugo Enterprises, Omaha

T2

Time Out Market

Marriott

Magellan Development Group

The Grey Market

Vivali / Round Hill Capital

Google

The Working Group

Thank you